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Do My Hair

Opening on July 22nd, a New York-inspired blow dry bar, **Do My Hair**, will do your hair, *and* your makeup *without* an appointment, having you out the door in minutes, not hours. It's a concept based on speed and efficiency, but the high end salon promises not to cut the luxury out of a visit and includes a massage with all of its services.



"We aren't a hair salon," says owner Deb McGrath, "don't leave your guy, or your girl." She isn't competing with Toronto's vast and established salons, instead, she's providing a service for the girl who's always on the go; the girl who can't get an appointment with their regular stylist, or who needs something last minute. What she is cutting are wait times, with five blow-dry stations, you're guaranteed to snag one of her very comfy looking white chairs soon after walking in.



For the bride, Do My Hair's stylists have both hair and makeup training, which means one or two can support the needs of an entire wedding party. They'll close down the salon for your exclusive use, or pick up and head out, meeting you at your hotel suite, your home or on-location. An on-site girls' night comes complete with snacks and bubbly and is a great bachelorette kick-off spot. The space has been designed to be completely open, to foster conversation and fun, the ipod dock opens the floor to creative expression and the gorgeous feathered light fixtures and custom art set a sophisticated and sexy tone.

Eco-conscious in her selection of products, offering additional services to improve the health and vitality of your hair and skin and planning to allocate 1% of her annual profit to carbon offsets, McGrath is working sustainability on every level, and what she's offering seems pretty darn fabulous. We saw gorgeous results of The "Jennifer" Straight – a 45 minute treatment that costs about \$300 for the service and follow-up products, it's guaranteed to nix fly-aways and relax waves for weeks: how's that for planning a stress-free honeymoon?

The first location is on 583 Mount Pleasant Road and open 7:30am – 9:30pm every day year round (except Sundays and Mondays through the summer). McGrath plans to open more locations shortly and is offering 30% off services to all first-timers.

Posted by [Stephanie Wright](#) on July 22, 2009 | [Permalink](#) | [No Comments](#) »

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